

Four Steps Epiphany Steve Blank

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The four Steps to the Epiphany A brief recap of the Product Delevopment Model by Steve Blank. Steve Blank - Wikipedia The Four Steps to the Epiphany In 2005, Blank published The Four Steps to the Epiphany: Successful Strategies for Products that Win , (K&S Ranch Press) which details his approach to the Customer Development process. [8].

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